



HALEY DUNN

GRAPHIC DESIGNER

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 Methuen, MA

 haleydunndesign.com

PROFILE

Graphic designer with years of experience in digital design with the goal of utilizing creativity and problem solving to be able to create work with purpose. A valuable and reliable asset to any team with strength in time management and attention to detail.

SKILLS

- Adobe Creative Suite
- Design Thinking
- Logos
- Apparel Design
- Typography
- Identity & Branding
- Production Knowledge
- Strong Communication

EXPERIENCE

CREATIVE ASSOCIATE

Down Right Merchandise

September 2023 - Present

- Creation of product mocks and tech packs following industry standards for the use of merchandise production.
- Creation of social media advertisements.
- Multitasking between client projects to ensure deadlines are met for every project promptly.
- Using Adobe software for mock/tech creation, Asana for task management, and Slack for team communication.

TRAINING COORDINATOR

Canobie Lake Park

May 2016 - Nov 2024 *seasonal*

- Training team members by following the standard operating procedure and auditing throughout the season to maintain proper operation.
- Facilitation of feedback meetings with the leadership team to improve park-wide trainings and procedures.
- Oversee groups of team members and sections in the park to ensure successful and correct operations of amusement park rides.
- Previous roles include Rides Group Leader, Rides Trainer, and Rides Operator/Attendant.

EDUCATION

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

BFA in Graphic Design
2018 - 2022